

Arley McBlain, Web designer

Expertise

- Web designer and developer with over 23 years of experience
 - Graphic Design graduate with 3.99 GPA
 - Front-end developer with UX focus, including accessibility/SEO, and performance
 - Writing technical documentation for other developers, maintainers, and clients
 - Experience working solo, collaborating on teams, leading and training developers
 - 12 years of experience with WordPress; theme development, site management
-

Experience

October 2017 – Present

Volunteer Web Ministry Work

- Setting aside Thursdays to help Christian organizations and non-profits with web development projects of various sizes
- Web ministry began as a weekend volunteer role at Harvest Bible Chapel Oakville in 2012
- Ongoing collaboration with multiple churches, Crossroads Media, Joshua Project, Operation World, Atwell Centre, Tim Challies, and multiple missionaries around the world

2014 - Present

Team Lead / Lead Front-End Developer for DealerSites at Carpages.ca

- In 2014 built the first responsive (mobile friendly) dealership website, which would go on to become one of the primary products offered to our clients
- Following industry best-practices we have increased the traffic to many client's websites
- Success of the product led to team expansion, and shifting my role to train and lead multiple developers
- Using an Object Oriented code framework, and solid boilerplate reduced development and QA testing, saving the team hours per project

2010 - 2014

Graphic Designer, Lead Front-End Developer

- Working on a team with great clients on popular award-winning corporate websites
- Clients included BlackBerry, Tim Hortons, Petro Canada, Suncor, Pet Valu, Manulife, and many others
- Led the team on following web standards, documentation, and code standardization
- Rapid prototyping led to creating tools that would save hundreds of hours
- Before parenting became more involved it was my hobby to write for popular online web journals including CSS Tricks, Six Revisions, Web Design Depot
- Highlight project: The BlackBerry "thank you" project – a simple portal site that would be sent to 70 million users. Each semi-colon of CSS would represent a lot of traffic!

2006-2010

Contractor – Debut Creative

- Sole proprietor of my own business in Kincardine Ontario
 - In addition to a handful of personal clients I was a contract employee of three marketing agencies located in North Bay Ontario
-